

Q AERA®

PROUDLY PRESENTS THE
14th Annual PAL Golf Tournament
Olivas Links Golf Course
June 3, 2011





Welcome Everyone

It is my pleasure to welcome you to the 14th Annual Ventura Police Activities League (PAL) Golf Tournament, presented by Aera Energy and hosted by Ventura's Olivas Links Golf Course.

I want to thank all of our sponsors, contributors, golfers, and volunteers who help support Ventura PAL and all of the PAL Programs which serve to make a difference in the lives of Ventura's youth. Without your generous support we could not have achieved the level of success of which we are so proud over the last fourteen years.

We established Ventura PAL back in 1997 with the primary goal of providing at-risk youth with meaningful recreational, athletic, educational, and cultural activities. PAL was founded on the principle that providing positive alternative activities and solid role models is the most effective method of keeping our children away from gangs, violence, and criminal behavior. When adults and kids actively engage one another on a positive level, the outcome is one of respect, understanding, and a safer community.

Over the years Ventura PAL has continued to evolve and grow. Part of the reason we are so successful today is due in part to our partnership with the City of Ventura's Community Services Department and its Program Enrichment for After School Kids (PEAK) Program. The PEAK program is now active on six Ventura Unified School District (VUSD) campuses and serves over 500 children each day. Daily program components include academic assistance, martial arts, junior chef, theater, photography, various sports, arts, and climbing wall activities.

On behalf of the Ventura Police Activities League Board of Directors, I want to express our sincere appreciation to Aera Energy for serving as the Title Sponsor for the 14th consecutive year! We are grateful for Aera's sustained support of Ventura PAL. Have a great day on the course!

Sincerely,

Sergeant Sam Arroyo
President - Ventura PAL



AERA® PROUDLY PRESENTS THE 14TH ANNUAL PAL GOLF TOURNAMENT

OUR SPONSORS

Thanks to these generous sponsors for making the 14th Annual PAL Golf Tournament a success:

Title Sponsor

\$12,000

Aera Energy



Aera Energy has been the Title Sponsor of the PAL Golf Tournament from our very first year. It is organizations such as Aera Energy that truly help to make a difference in our community and embrace the values and spirit of PAL. Thank you Aera Energy for 14 grateful years as our Title Sponsor and primary contributor.

Awards Sponsor - \$1,500

Freska Produce International



Tournament Benefactors - \$1,000

Community Memorial Hospital

E.J. Harrison

GRD Construction

Kohl's Department Stores

Uncle Paul's Gun Exchange

Specaero



Corporate Package - \$750

Better Body Sports

MarVista Sales

The Weitzel Family (Norm & Lynn)

Pacific Western Bank

Players Casino

Vista Honda.



Putting Sponsor - \$500

Ventura County Credit Union





A Very Special Thanks To The Following Organizations For Their Support And Contribution To The PAL Golf Tournament:

Coca Cola Bottling Company
Soft Drinks



Custom Awards and Engraving
Sponsor Award Plaques & Gift Bag Items

Custom Awards & Engraving - Ventura, CA

Fast Signs
T-signs and Signage



Golfsmith
Gift Bag Items, Longest Drive & Closest to the Pin Clubs



Joe Howard Design
Program & Website Design Services

Harris Water Conditioning
PAL Water



Olivas Links Golf Course, Kemper Sports
Golf Course Facilities, Gift Bags & Gift Bag Items



Pacific View Mall
Player Award Certificates



Pacific Western Bank
Golf Towels



Scooter's BBQ
BBQ Lunch



Sport Clips
Gift Bag Certificates



Starbucks Coffee
Coffee



Steve Thomas BMW
Hole In One Display Vehicle

Steve Thomas



Target Corporation
Prize Items

TARGET.

Ventura Auto Dealer's Association
Hole In One Display Vehicles





T-Sign Sponsors - \$150

Aera Energy LLC	Fast Signs	Play it Again Sports
Andria's Seafood Restaurant	Freska Produce International	Players Casino
Art's Corner Café	GRD Construction	Puretec Industrial Water
Better Body Sports	Harris Water	Sharky's Woodfired Mexican Grill
Bratton, McMorrow & Associates	Joe Howard Design	Sheeler Moving & Storage
California Oaks Property Mgmt.	Kohl's Department Stores	Silver, Hadden, Silver, Wexler, & Levine
Clark's Liquor	Mar Vista Sales	Specacero
Coca Cola Bottling Company	Martin's Double R Towing	Target Corporation
Community Memorial Hospital	Marriott Properties	Total Landscape Care
County Commerce Bank	Motorola Solutions Inc.	Uncle Paul's Gun Exchange
Custom Awards & Engraving	Norm Weitzel, Proud Supporter	Ventura County Credit Union
Cypress Place - Senior Living	of Ventura PAL	Ventura Police Officers Association
E.J. Harrison & Sons Inc.	Pacific View Mall	Ventura Toyota
F. Morton Pitt - Uniforms	Pacific Western Bank	Vista Honda

Thank You To These Companies And Individuals For Donating Raffle Items

Aquarius Casino Resort.....	Complimentary 2 Night Stay
AAA - Automobile Club of Southern California	Samsonite Luggage
Better Body Sports	Sports Bags
Caffrodite Coffee & Espresso Bar.....	Certificates for Free Coffee & Pastry
Callaway	4 Pack of Callaway Warbird Golf Balls
Callaway	2 Pack Golf Warbird Golf Glove
Camarrillo Bowl.....	Family Bowling Package
Coastal Chiropractic	2 - \$275 Treatment Certificate
Coca Cola	Neon Clock
Coffee Bean & Tea Leaf	Deluxe Gift Bag
Consilience	Pinot Noir Red Wine
Costco.....	3 - \$50 - Club Tee Time Gift Cards
Crowne Plaza Hotel.....	2 Night stay in a Deluxe Room, Includes Breakfast for 2
Don Laughlin's Riverside Hotel & Casino	3 day, 2 night stay
Epiphany Cellars.....	Syrah Red Wine
F. Morton Pitt - Uniforms.....	2 - \$25 Gift Certificates
fresh & easy.....	Deluxe Gift Bags
Garman's Restaurant & Irish Pub.....	\$25 Gift Certificate
Island Packers	Trip for 2 Adults for Coastal Adventure Sail
Katherine McGuire	Ventura Water Color
Los Robles Golf Course.....	Round of Golf for 4
Lost Canyons Golf Club.....	Round of Golf for 4
McDonald's	20 - Extra Value Meal Certificates
Mimi's Café.....	Dessert & Pastry Certificates & 4 - 4 Packs of Muffins
Norm Weitzel	2 - Sport Brella XTR Chairs
On Duty Uniforms	Strion Streamlight Flashlight
Pine Mountain Club.....	2 - Rounds of Golf for 2 with Cart
Rubicon Theatre	2 tickets to 1 performance of 2010-2011 season
Rustic Canyon Golf Course.....	Twosome with cart
Sharky's Woodfired Mexican Grill.....	4 - 2 Free Entrees & 2 Free Beverages
Snapper Jack's Taco Shack.....	3 - Gift Certificate for 2 Jack's Combo Meal
The Tonight Show with Jay Leno.....	4 VIP Tickets and Gift Bag
Thermos.....	2 - 55 Quart Collapsible Party Tubs
Tierra Rejada Golf Club	Round of Golf for 4
Titleist.....	One Dozen Titleist Tour Distance SF Golf Balls
Trader Joe's.....	Deluxe Gift Bag
Tropicana Express Hotel & Casino	3 Day , 2 Night Stay
Yolanda's Mexican Café.....	4 - \$25 Gift Certificates



THE RULES

FORMAT:

Four-person Scramble: Each player will hit his/her own respective tee shot, the team then will select the best ball and each player will hit their second shot from that same position repeating the process until the ball is holed out. Each team must use at least three drives per team member.



SCORE:

Please write down one score per hole per team, and put a check mark showing which team member's drive was used.

TEES:

Men will tee from the Blue tees, and Women will tee from the Teal tees.

RULES:

- Out-of-bounds is defined by all perimeter fences, parking areas, and white stakes. Proceed under rule 27-1.
- Please fill all divots, repair ball marks on greens, and rake all sand bunkers.
- Local Rule: "Balls Lost in Native Grasses" drop within two club lengths at point of entry, no closer to the hole. One stroke penalty.
- After tee shot, all shots must be played within three feet of the original ball position, no closer to the hole.
- Balls in the rough or hazard must be played from the rough or hazard..

CART RULES:

- Golf carts must be kept out of the Naturalized/ Native Grass areas throughout the golf course.
- Golf carts are to be kept on paths around tees and greens, and on paths only on all par 3's.
- When you have finished, sign your scorecard, and turn it in to the golf shop.

THANK YOU AND GOOD LUCK



CONTESTS

- Holes 5, 8, and 13, “Win A Car”. Get a hole in one and win a new car or a 2-year lease! Courtesy of Steve Thomas BMW of Camarillo and the Ventura Auto Dealers.
- Hole 10, “Longest Drive”. Rule the fairways with the longest drive and win a new driver!
- Hole 17, enter the Closest to the Pin contest to win a prize and you could also qualify for a chance at a \$250,000 “Big Money” shot to close out the day. What a way to finish!
- Putting Contest. Be sure to enter the putting contest and sink a putt from 50 feet for \$5,000!

CONTEST RULES & INFO:

Hole In One Contest Info:

- Men will tee from the BLUE tees.
- Women will tee from the TEAL tees.
- No Mulligans can be used in the contest.

Closest to the Pin Contest Info:

- Tee shot has to be on the green.
- Measure from closest edge of hole to the front edge of the ball.
- No Mulligans can be used in the contest.

Longest Drive.

- Men will tee from the BLUE tees.
- Women will tee from the TEAL tees.
- Drive has to be in the Fairway to be considered for contest.
- Marker will be out in the fairway; put your name and starting tee number on sign.
- Only one award will be presented to the longest drive for Men and one for Women.
- No Mulligans can be used in the longest drive contest.

AWARDS



A & B Flights

Pacific View Mall Gift Certificates will be awarded for 1st through 5th place within each flight.

1st Place = \$100

2nd Place = \$75

3rd Place = \$50

4th Place = \$25

5th Place = \$25.

Longest Drive – Men’s
(Taylor Made Burner Driver)

Longest Drive – Women’s
(MacGregor M75T Driver)

Closest to the Pin – Men’s
(Cleveland 56° Wedge)

Closest to the Pin – Women’s
(Cleveland 56° Wedge)



WHO IS THE VENTURA POLICE ACTIVITIES LEAGUE (PAL)

The Ventura Police Activities League, better known as Ventura PAL, is a not for profit 501c3 charitable organization. Our mission is to promote involvement between the youth, the police, and the citizens of the City of Ventura by providing meaningful programs in the areas of sports, academics, education, and recreation enrichment; to improve the conditions and relationships within the community of Ventura; to promote scholastic opportunities; to foster and encourage faith in American principles and traditions; and to encourage the development of sportsmanship, friendship, citizenship, and good will within the youth of the City of Ventura.

All monies raised are used to provide our local youth with positive alternatives to gangs, drugs, and criminal behavior. Ventura PAL encourages kids to stay in school and helps fund mentoring, recreation, and educational after school activities. The teamwork of Ventura PAL, City of Ventura Parks & Recreation, and then Ventura Unified School District help disadvantaged youth grow into productive citizens and gives us a positive and proactive approach to crime prevention.

PAL PROGRAMS

Ventura PAL supports many youth oriented programs and educational activities. This is accomplished primarily by way of PAL sponsoring and funding programs through the City of Ventura's Parks & Recreation, and its highly successful Program Enrichment for After School Kids (PEAK) Program. The PEAK Program, which was established in 2001, is a partnership between the City of Ventura's Parks & Recreation, Ventura PAL, and the Ventura Unified School



District (VUSD). Daily program components include one hour of academic assistance, a nutritional snack and enrichment activities that build character, including various sporting activities, arts, cultural programs, climbing wall and other educational assistance programs.

Ventura PAL donates nearly \$75,000 per year to support the City of Ventura Parks & Recreation programs for low-income youth. Annually PAL serves thousands of children in youth Enrichment Programs.



EVERYONE BENEFITS

When we provide our youth a chance for a better lifestyle, everyone benefits by:

- Reduced crime in our community
- Safer communities
- Show kids that Police Officers can be their friend and role model
- Provide alternatives to gangs, drugs, and “hanging out” on the streets.
- Reach out to kids with constructive activities that build discipline and self-esteem.
- Developing future responsible leaders
- And it’s good for business! !

PAL programs create strong bonds between Police Officers and the communities they serve. The teamwork of Ventura PAL and the City of Ventura helps disadvantaged youth grow into productive citizens, and gives us a positive and proactive approach to crime prevention. It is better to build a child than mend an adult.

i HOW CAN YOU HELP?

- Make a tax-deductible donation to Ventura PAL
- Get Involved – Volunteer Your Time
- Sponsor Ventura PAL
- Sponsor a PEAK Education or Sports Program
- Become an Active Member of Advisory Board

If you would like to make a tax-deductible donation, please contact Ventura PAL at:

Ventura PAL
P.O. Box 3262
Ventura, CA 93006-3262
805.654.7807, Executive Director, Mario Robinson
www.venturapal.org





A Sampling of the Various PAL and PEAK Programs Includes:

Education Programs

PEAK (Program Enrichment for After-school Kids)

- Program developed in 2001
- Serves 500 kids at 7 locations. Six Ventura Unified School District Schools and a City facility Westpark Community Center
- Program consist of Academics, Enrichment and Sports
- Activities include Spelling Bees, Light on After-school, Book Reading Program, Junior Chef, Kayaking, Environment Programs, Dance, Music and Art

Computer Cops and Kids

- Program developed in 2005
- We take used computers and re-furbish
- We have given out 335 computers to Ventura students

Westpark Education and Computer Center

- Students have access to computers for education and homework
- Education Center has ESL Classes, Word, Excel and Rosetta Stone
- Serves 125 kids daily

Leadership Programs

Teen Voice High School Leadership

- Program developed in 2008
- We have 25 students representing each VUSD High School
- Projects include Thanksgiving Baskets, Teens for Jeans, Homeless Essentials, Leadership Summit, High School Career Day, Sports Recycling Program, Book Drive

Westpark Leadership Camp

- Program developed in 2006
- Takes low-income youth on a leadership camp
- Focus is on communication, problem solving, work experience and team building

Sports Programs

Soccer League

- Sponsors 3 leagues per year
- Serves 300 participants per league
- Provides uniforms, medals and team party

Basketball League

- Sponsors 1 league per year
- Serves 175 participants
- Provides uniforms, medals and team party

Golf Program

- Sponsors 100 youth per school year
- Provides clubs and lessons
- Officer and Youth Play Day

Enrichment Programs

Climbing Wall

- Purchased in 2002
- Climbing Wall goes out to all Programs

Recreation Mobile

- PAL Donated the Trailer and funds for staff
- Received a grant for supplies and design
- Ventura Parks Commission donated funds for the Mural that was done with a local artist and middle school PEAK
- This gives PAL an opportunity to reach more youth that don't have access to after-school programs or community centers

Martial Arts

- Serves 130 participants
- Provides instruction and uniforms

Thanksgiving Baskets

- Program developed in 2001
- Serves a complete Thanksgiving Dinner to 100 families
- Over 1000 Families have been supported through this program

Swim Lessons

- All PEAK students receive lessons throughout the school year and will receive a free swim pass for the summer

Computer Cops Kids

- Program started in 2004
- 335 Computers have been donated to youth in Ventura

Field Trips

- Provides Officers and Youth opportunities for positive involvement
- Activities include Sports, Enrichment and Education



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WEBSITE DESIGN
IDENTITY & BRANDING
GRAPHIC DESIGN
CUSTOM WORDPRESS DESIGN

DESIGN & GIVE 

20% of your gross order will be
donated directly to Ventura PAL.
PROMO CODE : PAL11

